

CLS launches specialist language training for business professionals

-CROATIAN-

Croatia is the fastest growing short haul holiday destination from the UK and Ireland. In 2007 over 300,000 visitors came. Brits are buying homes and the international property and business market is really developing.

Lošinj June 2008 – The Croatian Language School London (CLS) has today unveiled its exciting new business language programme offering intermediate students the skills to enable them to reach higher levels of articulation and fluency in their Croatian business language knowledge.

CLS is offering business professionals a programme which will ensure confidence in the spoken language and enabling them to operate successfully in the Croatian business environment. Designed for professionals such as executives, engineers, diplomats and managers requiring fast and strategic training, the programme can either be offered on a one-to-one basis or as part of a small group intensive training programme.

The individual or group training will be a 5 day / minimum 40 hour linguistic programme with breakfast and lunchtimes spent with the teacher actively conversing in Croatian. Aimed at those professionals with limited time and a clear agenda to excel rapidly in their professional development, the course is intensive and pre-set specified goals are used to tailor-make the course for the student.

Ensuring the student has a clear understanding of the business etiquette of Croatia is a basic foundation of the course. Along with accrual of the student's industry-specific vocabulary, whether this is legal, financial or engineering, the teacher will also work with the student to train them in the relevant necessary work skills, from making and receiving telephone calls to sales presentations, speech-making and negotiation.

To ensure complete immersion in the language, this intensive programme will take place at the CLS school in Lošinj, where there are all the necessary educational facilities and accommodation on site. The first of these intensive small group business training sessions will take place from 7-14th June and CLS welcomes all students, past and new, to enroll.

Professional language courses by experts dedicated to the individual's goal

About the Croatian Language School

CLS is the first dedicated school for learning Croatian in the UK. Established in 1997, CLS has pioneered the way in Croatian language training, offering unique and stimulating language courses both in London and in Croatia. CLS Director, Linda Rabuzin offers private and corporate students a range of courses to meet all language and cultural training needs and can provide tailor-made training options to cover a range of language needs including those who wish to study for business, property, tourism or personal reasons. Students of all nationalities are welcomed. As Milan Miletich, an Independent Financial Adviser, states, ***“It is a valuable way of keeping my Croatian language knowledge updated. The skills I have obtained with CLS have, for example, made the process of property buying in Croatia much simpler for me since I am now aware of the differing terminology applied in such instances – terms that I would not attain just through everyday conversation in my mother’s homeland.”***

Last year CLS was the first school to introduce an immersion course in Croatia combining both language and cookery training at its school in Lošinj. Popular with all levels and age groups, the Lošinj Summer language and cookery course is now a permanent programme in CLS's annual offering, alongside its Spring and Autumn language courses held in Poreč, Istria.

CLS aims to provide students with innovative as well as educational linguistic training options to promote the learning of Croatian and knowledge of the country.

ENDS

To improve your language skills and find out more about what CLS can offer you:

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